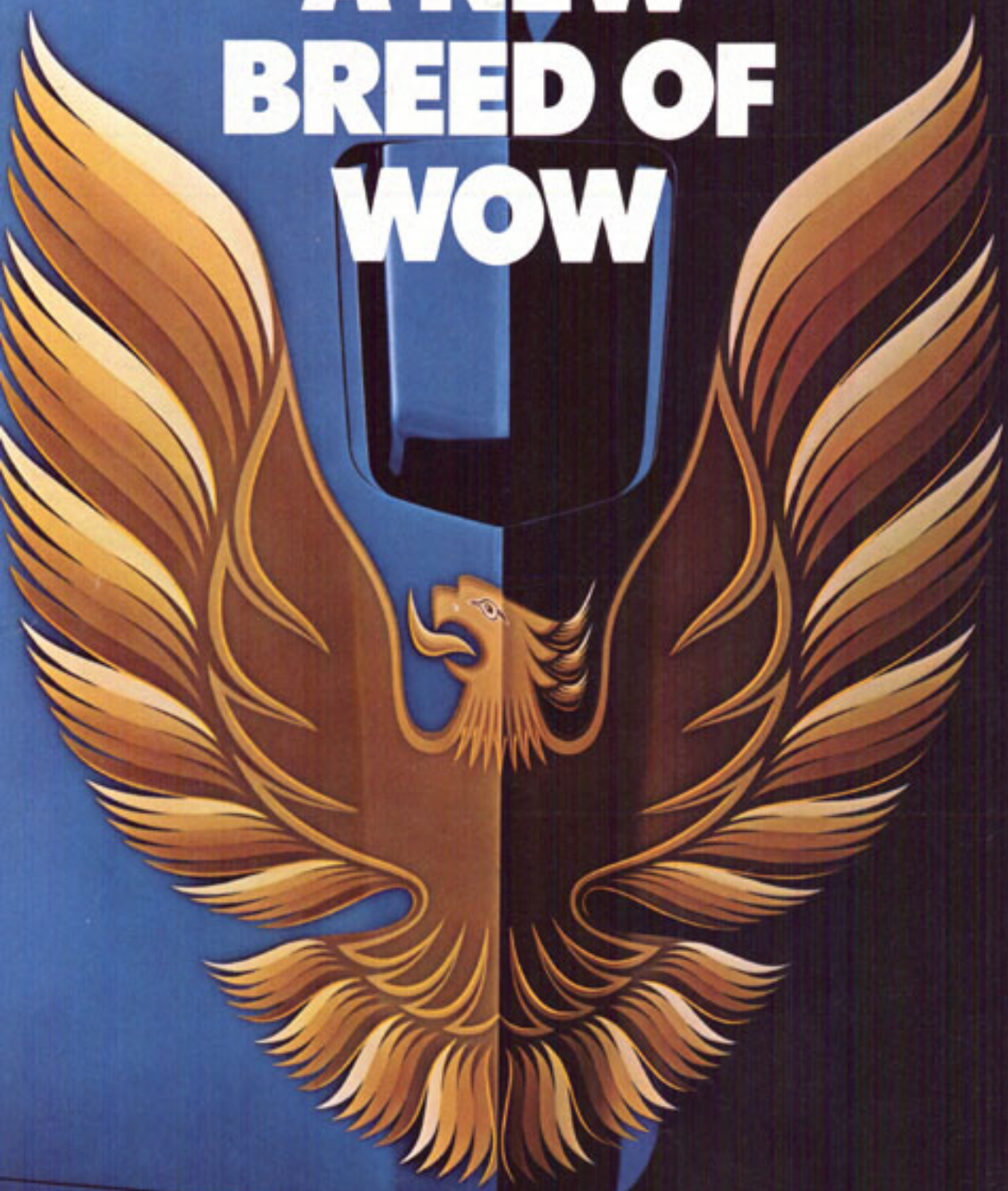


**A NEW
BREED OF
WOW**



Firebird first touched pavement twelve years ago. Sharpening corners and shortening straightaways with a passion others envied. It was the brainchild of engineers and designers who never lost their love for the road. An ambitious bunch who kept that spirit alive through continuous innovation.

In that spirit of change, we introduce the 1979 Firebirds.

FROM PONTIAC



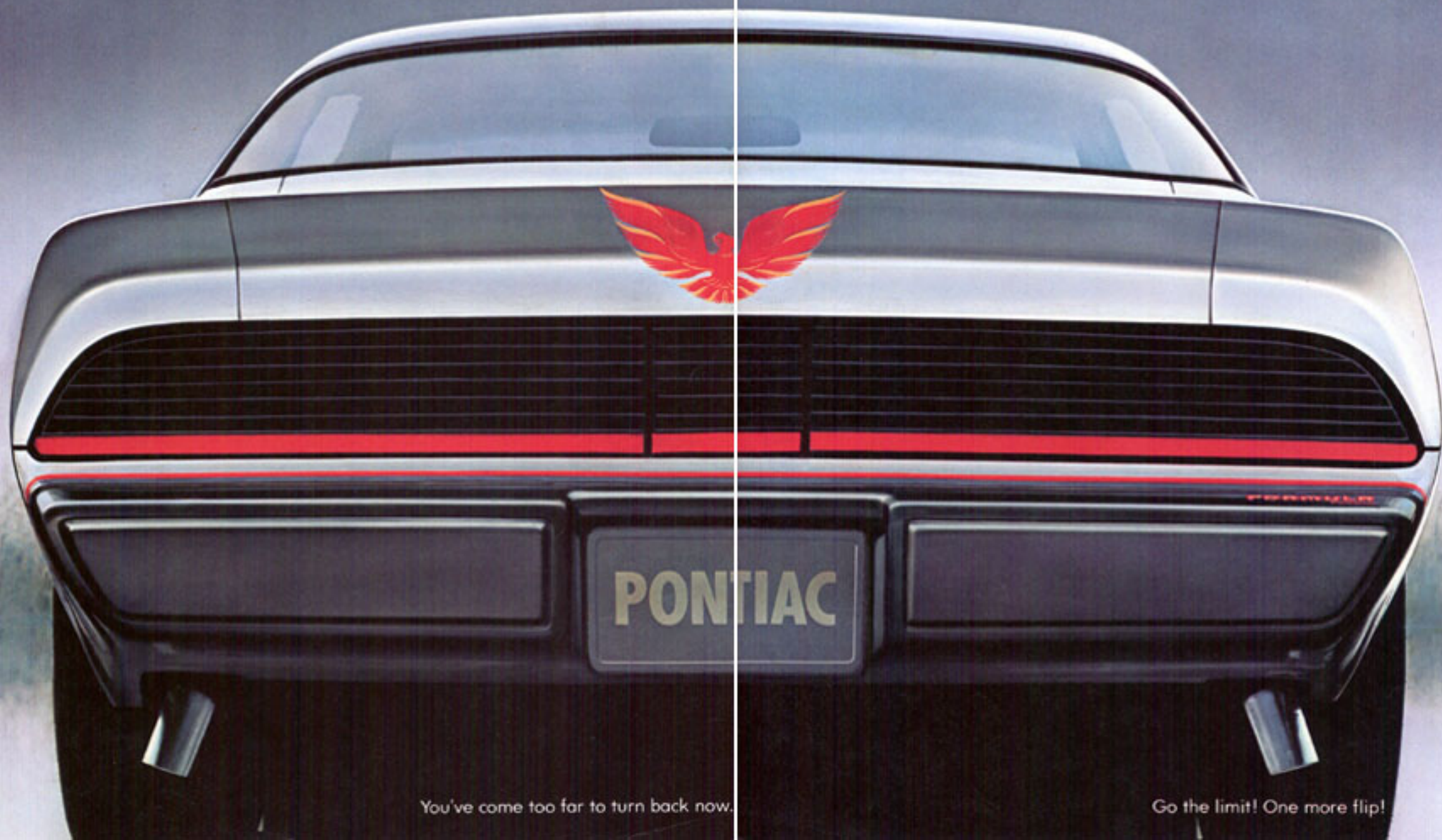
This is just the beginning. Turn the page.

An evolutionary breed. Street smart and sophisticated. With a new aerodynamic design. Fluid contours. For a look that's polished. More refined.

There's even a broad new beak, cast tough in body-colored urethane. Ported headlamps. And a pitch-dark grille tucked low to the road.

Parting proof of the technical wizardry of this new breed is Trans Am and Formula's exclusive tail design. A louvered black lens runs the width of the rear deck concealing the lights. Touch the brakes, shift to reverse, or signal a turn and the lights flare through the darkness.

The 1979 Firebirds. They're a whole new breed of wow!



You've come too far to turn back now.

Go the limit! One more flip!



A limited edition poster (20" x 50") of this illustration is now available to you for \$2.00. In full color on heavy-duty stock. Just send your name and address along with your check or money order to: Pontiac Poster Offer, Box 925, Plymouth, Michigan 48170.



 **1979 PONTIACS
OUR BEST GET BETTER**

WOW!